

## **Pipeliner CRM – Starter and Business Features Comparison**

	PIPELINER STARTER	PIPELINER BUSINESS
Users	Unlimited	Unlimited
Storage	2 GB	5 GB
MANAGEMENT		
Accounts Management	<b>✓</b>	✓
Contacts Management	<b>✓</b>	✓
Leads Management	✓	✓
Opportunities Management	✓	✓
Accounts, Contacts, Leads, Opportunities	Unlimited	Unlimited
Pipeline Management	<b>✓</b>	<b>✓</b>
Archive Management	×	✓
Tasks Management	<b>✓</b>	✓
Appointments Management	✓	✓
Tasks, Appointments	Unlimited	Unlimited
Task Boards Management	×	✓
Document Management	×	<b>✓</b>
Notes Management	×	✓
Bulk Edits	×	✓
Merge Contact & Accounts (coming with 10.0)	×	✓
Accounts Hierarchy (coming with 10.0)	×	✓
SALES ENABLEMENT		
Alerts & Notifications	<b>✓</b>	✓
Built-in Internal Messaging	<b>✓</b>	✓
Accounts and Contacts Auto Profiling	✓	✓
Accounts and Contacts Maps Profiling (coming with 10.0)	✓	✓
Automatic Task Scheduling	✓	✓
Visual Buying Center	×	✓
Visual Org Chart	×	✓
Dynamic Velocity View	✓	✓
Dynamic Opportunity Timeline View	×	✓
Dynamic Target Views	✓	✓
Target Multiple KPIs	✓	✓
Navigator	×	✓
COMMUNICATION		
Email Integration	✓	✓
Twitter, Facebook, Google+	✓	✓
Calling Integration (over Mobile) (coming with 10.0)	✓	✓
Mobile Apps (iOS and Android)	✓	✓

	PIPELINER STARTER	PIPELINER BUSINESS
CUSTOMIZATION		
Custom Pipelines	Unlimited	Unlimited
Custom Pipeline Stages	✓	✓
Custom Standard Fields for Opportunity, Lead, Account and Contact Form	•	•
Custom Field Description	✓	✓
Custom Products and Services Catalog	✓	✓
Custom Fields per Pipeline Stages (Sales Actions)	✓	✓
Custom Activities per Pipeline Stages (Sales Activities)	✓	✓
Custom Activity and Account Types	✓	✓
Custom Web Resource Fields	<b>✓</b>	✓
Custom Automated Fields Calculation	✓	✓
Custom Validation Rules	<b>✓</b>	<b>✓</b>
Custom Multiple Pick-Lists	<b>✓</b>	<b>✓</b>
Custom Dynamic Dropdowns	<b>✓</b>	<b>✓</b>
MANAGEMENT REPORTING		
Custom Reports	<b>✓</b>	~
Sales Performance Insights	×	<b>✓</b>
BI Dashboards	×	<b>✓</b>
Activities Hit-Rate Reports	×	<b>✓</b>
Forecast Reports	×	<b>✓</b>
INTEGRATIONS		
Third-party Apps & Integrations	✓	~
MS Office AddIn	×	<b>✓</b>
MS Sharepoint Integration	×	<b>✓</b>
Google Integration	✓	<b>✓</b>
API Access	20K Actions/month	50K Actions/month
Custom Integration	Upon Request	Upon Request
SECURITY AND ACCESS		
SSL encryption	✓	✓
History Logs	✓	✓
Custom Roles & Permissions	<b>✓</b>	✓
Attachment Limits	30 MB	30 MB
Sandbox Environment	×	✓
SUPPORT		
Full Knowledge Base	✓	✓
Online Chat Support	16x5	16x5
Email Support	8x5	8x5
Onboarding & Data Import	Learn more	Learn more